

## BJA REPORT

### The 15<sup>th</sup> BJA Golf Cup and Golf Initiation 第15回BJAゴルフコンペとゴルフイニシエーション

Saturday, 14 September 2019 - The National Golf Brussels



(left to right) Nori Kunimoto, CEO of Terumo Europe, Edward Bonnel, Managing Director of Willis Towers Watson, and Yoshikazu Matsumoto, Managing Director of Cast Inc., getting ready for a round of golf under a beautiful blue sky.



Under the guidance of the Pros, the Golf Initiation participants are diligently trying to learn how to grip the club correctly.



Omer Turma, Partner at EY and the Captain of EU team shares the joy of his team victory with Jun Goto, COO of Panasonic Energy Europe and the Captain of Japan Team.

Once again, thanks to the generous sponsorship by EY, together with a number of BJA company members and other organizations, the BJA could welcome members and friends at The National Golf Brussels in Sterrebeek on Saturday, 14 September 2019 for the 15<sup>th</sup> BJA Golf Cup and Golf Initiation, followed by dinner and prize giving party.

While the heat of the Indian summer was with us, over 30 golf players enjoyed playing 18 holes with pleasant partners and about 15 guests joined together to experience a complete golf

initiation program on one of the newest golf courses in the vicinity of Brussels. Starting with a delicious lunch buffet, the participants received refreshments throughout the day, cocktails before the dinner and numerous fantastic prizes to take home with them before the event adjourned.

The EU vs. Japan team competition result always brings an exceptional excitement. After a sweet revenge by the EU team to steel the victory from the Japan team last year, the EU team successfully snatched the victory again in 2019. Mr Ömer Tur-







na, Partner at EY and the Captain of the EU team was so thrilled to reclaim the winning replica on behalf of his team while Mr Jun Goto, COO of Panasonic Energy Europe and the Captain of the Japan team promised to take revenge next year!

The BJA would like to thank once again wholeheartedly the sponsors for their generosity, and the enthusiastic participation of the members and partners. Thanks to all of you, this annual BJA Golf event had ended with a great success!

*The pictures are by courtesy of Mrs Françoise Demeter of H. De Beukelaer & Co.*



## WE NEED YOU!

The task of the Membership Committee is to attract and retain members and to inform them of the workings of the BJA. The Committee is composed of two chairmen and four dedicated committee members, dynamic people who work for Japanese or Belgian companies in a variety of sectors. Did you know that 650 members have already joined the BJA? Not given to resting on its laurels, the Membership Committee has set itself the target of increasing that number to 700 in 2020!

To do so, we could resort to the mass media or new technologies of course but we feel that traditional networking will prove to be far more popular and accessible. This is where you come in! Have you come across any new acquaintances of late? Do you know any Belgian companies that have contacts in Japan and haven't joined the BJA yet? Or do you know of any Japanese companies that have a place of business in Belgium and aren't members of the BJA yet? If you feel you have an interesting contact, why not pass on his or her details to the members of the Committee?

We really appreciate your cooperation and look forward to meeting you at our next event.

For those of you who have been toying with the idea of becoming an active member of our Committee make sure to contact the BJA Membership Committee or the BJA Office!

## Membership Committee Members

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